

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

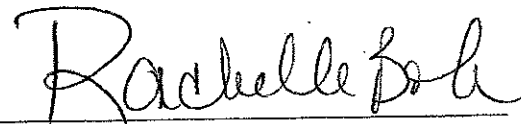
INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

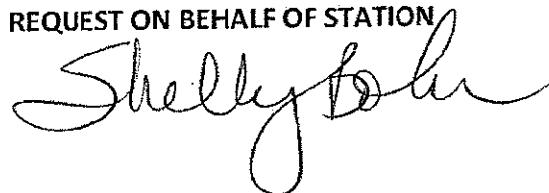
- (1) Date of request: 7/11/12
- (2) Name of candidate: Steve Pestka
- (3) Office for which candidate is running: MI US Representative
- (4) Political party: Democratic
- (5) Name of person using time if other than candidate: n/a
- (6) Request made by candidate: Yes: x No: (Check one)
- (7) Request made on behalf of candidate by: Buying Time LLC
- (8) Request made: In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) Disposition of request: Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: No:
(Check one. If "yes", state amount in space below):

Gross \$3900 Net \$3315

WXMI
STATION

7/16/12
DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION





WXMI-TV

ORDER

Flight Dates 07/17/12-07/23/12

Contract / Revision 372585 /
Original Date / Revision 07/16/12 07/16/12
Advertiser Pestka/Dem/Congress/MI

Product
PESTKA FOR CONGRESS

Agency Com 15%
Billing Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Agency Buying Time, LLC
Buying Contact
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Office TPHL
Sales Region National
Agency Ref

Order Sep 00:15:00
Estimate # 2085
Alt Order # 06229254
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL CAND
Product Codes PL3, PL1
Priority 02
Advertiser Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 10% Market Value 39000

Competing Station	% of Order	Amount
2WOOD	34%	13260
3WZZM	15%	5850
4WWMT	40%	15600
5WOTV	1%	390
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	21	\$3,315.00	\$3,900.00	0.00	06/25/12	07/23/12	21	\$3,315.00	\$3,900.00
Totals	21	\$3,315.00	\$3,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	07/20/12	07/20/12	M-F Fox 17 News at 5P CM F Fox 17 News at 5P	5p-6p		----1--	:30	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----1--		1				\$100.00		0.00			
2	17	07/20/12	07/20/12	M-F 5a-9a News F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	----1--	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----1--		1				\$70.00		0.00			
3	17	07/20/12	07/20/12	M-F Fox 17 News at 6p CM F Fox 17 News at 6p	CM	6p-7p	----1--	:30	1	\$125.00	02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----1--		1				\$125.00		0.00			
4	17	07/20/12	07/20/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----1--	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----1--		1				\$70.00		0.00			



Contract / Revision 372585 Flight Dates 07/17/12-07/23/12

Hiatus Dates

Original Date / Revision 07/16/12/ 07/16/12

Order Sep 00:15:00

Advertiser Pestka/Dem/Congress/MI Product PESTKA FOR CONGRESS Estimate # 2085

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	17	07/20/12	07/20/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----1--	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	----1--					1	\$70.00		0.00		
8	17	07/23/12	07/23/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	1-----	:30	1	\$125.00	02	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	1-----					1	\$125.00		0.00		
9	17	07/23/12	07/23/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	1-----	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	1-----					1	\$70.00		0.00		
11	17	07/21/12	07/21/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$400.00	02	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	-----1-					1	\$400.00		0.00		
12	17	07/22/12	07/22/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$400.00	02	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	-----1					1	\$400.00		0.00		
14	17	07/19/12	07/19/12	M-F Fox 17 News at 10p Th Fox 17 News at 10p	CM	10p-11p	----1----	:30	1	\$650.00	02	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	----1----					1	\$650.00		0.00		
15	17	07/19/12	07/19/12	M-F Fox 17 News at 5P Th Fox 17 News at 5P	CM	5p-6p	---1---	:30	1	\$100.00	02	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	---1---					1	\$100.00		0.00		
16	17	07/19/12	07/19/12	M-F 5a-9a News Th 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	---1---	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	---1---					1	\$70.00		0.00		
17	17	07/19/12	07/19/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---1---	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	---1---					1	\$70.00		0.00		
18	17	07/19/12	07/19/12	M-F 5a-9a News Th 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	---1---	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	---1---					1	\$70.00		0.00		
19	17	07/17/12	07/17/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	-1-----	:30	1	\$650.00	02	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	-1-----					1	\$650.00		0.00		
21	17	07/17/12	07/17/12	M-F 5a-9a News Tu 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	-1-----	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/16/12	07/22/12	-1-----					1	\$70.00		0.00		
22	17	07/17/12	07/17/12	M-F Fox 17 News at 6p Tu Fox 17 News at 6p	CM	6p-7p	-1-----	:30	1	\$125.00	02	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		

FAX# 610-225-1191
JUL11/12 11.1
HARRIS REPORT FROM REP

REF. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME NATHANIEL KRONISCH

SALES PRSN PH... NICK WELTIN

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6229254

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>PESTKA FOR CONGRESS</u>	EST#2085	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES JUL17/12 JUL23/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 11.11

REP: TO SHAWNNA

NEW PESTKA FOR CONGRESS ORDER
TOTAL \$3900
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STEVE PESTKA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 363 AGENCY PRODUCT CODE = 365 AGENCY EST# = 2085												
1			500P-600P	30		\$60.00	7/20	7/20	1		FRI	1
PROGRAM : FOX 17 NEWS AT 5:00 CON COM1: FOX 17 NEWS AT 5:00												
2			600A-700A	30		\$70.00	7/20	7/20	1		FRI	1
PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS												
3			600P-700P	30		\$70.00	7/20	7/20	1		FRI	1
PROGRAM : FOX 17 NEWS AT 6:00 CON COM1: FOX 17 NEWS AT 6:00												

JUL11/12 11.1
*** WXXMI-3V ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-800A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/20	7/20	1		FRI	1
5			800P-900P PROGRAM : HOUSE CON COM1: HOUSE	30		\$350.00	7/20	7/20	1		FRI	1
6			1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$450.00	7/23	7/23	1		MON	1
7			600A-700A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/23	7/23	1		MON	1
8			600P-700P PROGRAM : FOX 17 NEWS AT 6:00 CON COM1: FOX 17 NEWS AT 6:00	30		\$70.00	7/23	7/23	1		MON	1
9			700A-800A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/23	7/23	1		MON	1
10			800A-900A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/23	7/23	1		MON	1
11			1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$300.00	7/21	7/21	1		SAT	1
12			1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$300.00	7/22	7/22	1		SUN	1

JUL11/12 11.1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			900A-1000A PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$50.00	7/22	7/22	1		SUN	1
14			1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$450.00	7/19	7/19	1		THU	1
15			500P-600P PROGRAM : FOX 17 NEWS AT 5:00 CON COM1: FOX 17 NEWS AT 5:00	30		\$60.00	7/19	7/19	1		THU	1
16			600A-700A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/19	7/19	1		THU	1
17			700A-800A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/19	7/19	1		THU	1
18			800A-900A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/19	7/19	1		THU	1
19			1000P-1100P PROGRAM : FOX 17 NEWS AT 10:00 CON COM1: FOX 17 NEWS AT 10:00	30		\$450.00	7/17	7/17	1		TUE	1
20			500P-600P PROGRAM : FOX 17 NEWS AT 5:00 CON COM1: FOX 17 NEWS AT 5:00	30		\$60.00	7/17	7/17	1		TUE	1
21			600A-700A PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS	30		\$70.00	7/17	7/17	1		TUE	1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

7/10/12

I, Buying Time LLC

being/on behalf of: Steve Pestka for Congress, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Representative (MI-3rd)

in the Primary

election to be held on: 8/7/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Steve Pestka for Congress
P.O. Box 150162
Grand Rapids, MI 49515

Danielle Jalacki-Treasurer

Phone: (616) 425-9491

I represent that the payment for the above described broadcast time has been furnished by:

Steve Pestka for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Danielle Jalacki-Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STEVE PESTKA

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



does



does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

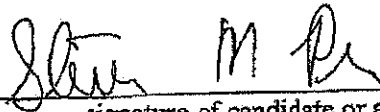
(check applicable box)



the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.



the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

STEVE PESTKA

printed name

7/10/2012

date